Spiritual Purpose of Life and Management of Human Earnings
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Abstract: Morden day’s people have forgotten their true purpose of life and diverted their ways of living into a clumsy and critical situation. This has resulted many problems in society and increased anxiety of world intellectuals. There are huge competitions to enjoy various material things and new scientific inventions. Due to increasing competitions many people including teenagers involve in fighting each other and forget the true purpose of humanity of utilising new inventions. In such case, violence increases from small incidents. Unrighteous practises have increased due to uncontrolled desires of few human beings. Although such desires have brought good earnings, still these have taken away the human beings very far from humanity and true purpose of life. Among teenagers and youth, many do not able to define and understand the exact purpose of birth and life. So they wander here and there and understand that the life means only earning of matters. That is why they have gone away from their true purpose of life. In many cases it is seen that modern people only stick in to money and matters and forget about spirituality. However few understand the importance of spirituality as very much essential practise in life. Today’s intellectuals of world realise that understanding of spirituality and spiritual purpose of life is thousand times important than material purpose of life. This study includes about the perception and understanding of views of various people about purpose of life and management of earnings with respect to spirituality. Hope this study will give benefits to many of the researchers.

Keywords: Life, purpose, earnings, knowledge and management

I. Introduction
Beloved God says, “in order to become the masters of the land of truth, earn a true income from the father. Stay in remembrance of the father, the masters and become a conqueror of Maya. In order to claim an unlimited inheritance from the father, pay full attention to the father’s teachings. Imbibe these teachings very well.” (Morning Murli, 11-05-12) To refine human behaviour, attitudes, perception and learning it is very much essential to refine the mind with Godly knowledge only. Without proper spiritual guide lines it is difficult to understand the true purpose of life. Many in this modern world wander and do not understand this at all that what are they doing and for which purpose they are doing. Generally we move in a common path which others do in society. Cultural influences keep their tags over us. We do never think about the mean time in between birth and death that for which purpose we do live and what earnings we do. However God specifies us for true income. Then question arises in mind that the income we do is which type of income? In this regard we need to understand and know about the nature and difference between true income and other mode of income. Human life sustains on the basis of earnings done in overall life time. Both family system and society in entire world are based on the purpose of earning and spending. In many cases it is seen that true purpose of life is either neglected or forgotten during the life’s journey in earning. If the management of earnings is not styled with spiritual motive then it tends to corrupt path. Absorption or assimilation of Godly knowledge not only removes ignorance but also decorates personality with high positive values. These values prevent the person from falling in corrupt path. Through true knowledge one human individual recognizes the true income of righteousness and leaves unrighteous practices considering them the gate ways of hell. However righteous practices in life make fit one individual for true income through which he becomes the master of the land of truth as God specifies. From birth to death we travel here and there with needful purpose in search of earnings. In modern days our earnings only restrict to matters and material products. Due to illusionary understanding of life many times we do not able to judge properly that what exactly the purpose of life is and how is it connected to earnings. Many authors give many opinions about purpose and earnings as essential parts of life’s journey. But they do not specify that what exactly the purpose of life is. Many people understand that we are in flow of human birth and we exist in society, we born, grow and die with some earnings of money, constructing buildings, gathering wealth of different forms, enjoying life through tourism etc. Although few understand that these are the purposes of life for which the earnings are done and spent, still many do not agree in this and remain in confusion about purpose. They feel that all are earnings so they are doing so. As per earnings only the expenditure can be done...
for luxury. Management of earnings is dependent on the person’s skills and attitudes. It is seen that in certain cases people spend earnings for gratification of material pleasures which are related to body. However management of earnings plays a vital role in human society. Earnings and works are dependent on each other. To keep the meaning of earnings and work more righteous the people should be more aware about the values in life. Only adoption of values in life can nourish human behaviour in a proper way and can give better understanding to purpose of life as well as management of earnings.

Ralph Waldo Emerson (1803-1882) defines spiritual purpose of life as not to be just happy but it is to be useful, honourable and compassionate with self awareness and awareness of Divine that we have lived and lived well for wellbeing of society and self on the basis of positive values. World class famous scientist Albert Einstein (1879-1955) defines spiritual purpose of life as the purpose full with special aspirations which are directed towards enabling the life of a man lifting it from the sphere of mere physical existence and leading the same individual towards freedom with self realization and God realization. Noble Prize winning author Pearl S. Buck (1892-1973) defines spiritual purpose of life as beautiful service to mankind and God only by the work done with joy, with whole heart and with free mind. Robert F. Kennedy (1925-1968) defines spiritual purpose of life is to contribute in many ways on the basis of truth and love for making things better with Divine remembrance. Spiritual master Amit Ray (1969) defines spiritual purpose of life as the purpose to attain the amount of positive vibrations we have radiated or we have to radiate in life that matters a lot in shake of natural principles for the benefit of self and other souls. In general sense Management refers to organization and coordination of the activities for particular achievements of definite objectives under certain policies or principles. Henri Fayol (1841-1925) defines management as to manage, forecast, plan, and organize, to command, co-ordinate and control. Mary Parker Follett (1868-1933) defines management as an art of getting things done through people. She also describes management as philosophy and reveals out philosophical principles in management. Peter F. Drucker (1909-2005) says that management means doing things right. He defines management as a multipurpose organ that manages managers, business and workers and works simultaneously. Earnings refer to the net benefits of any corporation that are operated by human resources as operation of the corporation with respect to corporate business. In another term we can say that earning is nothing but the net profit comes in a specific period of time that a company produces. The meaning of earn is to obtain money or something in return for labour, achievement or work. This is the gain especially for the performance of service to acquire as a result of action for which the human being is deserved. Scottish moral philosopher and economist Adam Smith (1723-1790) says that earning is the real price of everything that values the labour. Karl Marx (1818-1883) defines earning as the benefit that we get in term of money or anything else in exchange of labour or service. In another hand earning is also called as income.

II. Objectives

There is connection between earning and expenditure with human life and with its purpose. While we come in birth and death cycle we face many obstacles which affect fulfilling purpose of life and earning. In such case many questions arise. Why does earning have relationship with purpose of life? How does it interfere the process and purpose of life and why does so happen? What is the role of management in earnings? Why should we know the secrets behind management of earnings and purpose of life? Why does spiritual purpose of life should be understood? How spiritual purpose nourishes the earnings and management. Such many unsolved questions which grind the mind of many during the time of value crisis form the objectives of this study here. We proceed here to understand, analyse and evaluate both spiritual purpose of life and management of human earnings.

III. Literature Review

Since eternity earning and management exist with human race and civilization in many forms. We find that animals too earn in exchange of their labour. In this universe human beings are superior to other creatures. So their mode of earnings is different than others. Due to advancement of science and technology today’s earning explores the different directions of management. Henri Fayol gives the principles of management basing on his ideas on human resources where they tie themselves for earning. Maximum of human earnings are spent in food and shelter, building houses, health, education, paying taxes etc. with an ambition of further earnings for same purposes. However animal earnings restrict only to food. In modern days earnings are spent for luxury livelihoods. There is competition for both earnings and consuming costly products. However animals compute each other for food only. In many cases it is seen that people understand income or earning money as their ultimate ambition and think that this is the purpose of life for which they have taken birth. But exactly this is not true purpose although we earn for taking care of our bodies. Importance is given to monetary gain in modern society. So for many it becomes important to earn money in any form whether by righteous or unrighteous practices. In modern world unrighteous practices are increasing at the rate. This has resulted cheat-fund cases in many countries and broken backbone of societal reformation. Rapid development of science and technology has brought up many new inventions. Due to this huge competitions are seen in both earning money and consuming
modern inventions. Truth exists in righteous earning and truth is violated in unrighteous earnings. God directs us that we should have true income always. Then we should know how to do true income. While one human individual understands his purpose of birth remains unattached with material world although consumes material goods for livelihood. In another hand another human being while does not understand purpose of birth and leaves self righteousness in automatic mode falls in trap of illusion and runs behind illusionary matters and material goods. Not only he runs but also he attaches his mind very much in this case and competes among others. In many cases it is seen that such a person commits violence in different modes if his wishes are not fulfilled or dragged on the way. Due to ignorance selfishness increases and he starts giving pain to others for his earning and does not look forward for righteousness in his actions. Such a person does not able to differentiate between virtue and sin. So he tends to commit more sinful activities and his earnings come on the basis of sin. This happens due to ignorance of self and soul consciousness and acceptance of body consciousness where a person thinks himself as a material body and forgets his true identity as he is originally a conscious being and inherits many original qualities of righteousness. The holy Gita states, “Shreyaan Swadharama vigunah para dharmaat swanasthitaat, Swadharmeridhanam shreyaha para dharma bhuyaavahaha.” (The Holy Gita, Chapter-3, Verse-35) It means, “It is good to do one’s duty or self-righteousness although it is small and not fit for getting reward. To die performing own duty (the Dharma) is the best far ever. But it is very much dangerous to try to adopt or do other’s duty (Para –dharama) in own life.” Many scholars interpret this in different ways. However we need to understand about swadharma i.e. self righteous duty and paradharma i.e. other than self duty of another. Beloved father indicates for true income on the basis of self righteous duty. In this regard swadharma restricts to swa means the self which is soul himself and paradharma restricts to the body which is different than self. It means the duty oriented by body consciousness or duty performed motivated by different sense organs of body. Now we need to judge both the aspects vary carefully to understand about true income or earnings and purpose of life. While the duties are performed in soul consciousness they become pure and pleasant because these are reflection of swadharama i.e. soul’s original duty oriented by original qualities. While duties are performed in body consciousness these become impure due to motivation of sensual gratification. While soul, the self establishes inside the body to drive and perform action this becomes life. Body is just like a car and soul is just like a driver inside body. If driver drives the car with full attention it becomes perfect and if car drives the driver and does not remain in control of the driver almost this is very much dangerous and accident may happen at anytime unexpectedly. To obey the original qualities of soul like love, peace, patience, happiness, bliss, mercy, sympathy, kindness, empathy, forgiveness, knowledge, self confidence etc. comes within swadharma. Body consciousness gives raise the birth of well known vices like lust, anger; greed, attachment, ego, ignorance etc. are coming under paradharma because the body is different than soul and actions performed tempted by these vices are really dangerous. While human soul follows own decree and performs actions does not commit sins and person while performs duties with motivation of senses commits more sins as he adopts unrighteous path. The earnings are affected by the actions performed because these are exchange offers in term of labour. The Dharma i.e. righteousness is considered as the real wealth. So it is important to do income of the Dharma based on God’s principles and God’s command. Again it is important to manage the wealth of Dharma properly. Knowingly or unknowingly if the earnings are bound with sins and brought up by the attempt of actions of paradharama then these definitely lead to dangerous situations and there is no doubt at all. Such actions devalue self-righteousness, develop negativities in life and bring anxiety, unpleasant affairs and violence causing harm to the self and others in surrounding environment. Body consciousness gives birth to the ego. This leads to the desire of material gratification with selfish motives. If desires are fulfilled then new desires born and selfishness grows. If a desire is not fulfilled then it gives birth to anger. Now anger leads to the destruction of self qualities and destroys others. This is the well known destructive fire marked in history. Causing harm to others, taking revenge, performing the act of false which defames others, abducting other’s wealth by different tricks and violated attacks on others are the dangerous actions performed by a person falling in anger. Through this anger a person earns much more sin and later birth after birth enjoys the fruits of sins. While a wise person obeys the command of beloved God father and directs himself in the path of righteousness to earn more righteousness with selfless actions and service to mankind to make his life happier for birth after birth and understands the purpose of life. Accordingly he manages his earnings wisely and keeps example for others.

IV. Importance of the study

There are several confusions among people about purpose of life and many manage their earnings in haphazard way. Gradual deterioration of values and increasing rate of misunderstanding about performance of action has propelled human life inside darkness. As result of this bloodshed, violence, cruelty and noncooperation are increasing in society. Modern human earnings are mainly spent in such cases where the paradharama i.e. the duty of other than self or the body consciousness duty are performed and the self gets very negligible benefit to this or does not get at all. Improper management of earnings has increased the stress and intolerance in modern families and society. Nowhere it is found that peace, prosperity, harmony and...
integrity are established rather these are diminishing time to time as per diminish of human and spiritual values among human beings. In such a period it is very much essential to study about spiritual purpose of life as well as management of human earnings simultaneously. In this context we need to know about earnings and their nature. Characteristics of earnings affect the management system in workplace. Let us classify the earnings to understand their nature properly under following classification.

A. Types of earnings and their nature:-

A.1. Dormant earnings: - Such earnings are neither beneficial nor harmful nor utilized for resources identification or allocation. These neither benefit the self nor the body.

A.2. Material earnings: - These earnings are belonging to the earnings of matters like money and other forms of matters including material education which are obtained in exchange of labour. These are visible in nature in term of material growth like good physical health, good houses, luxury assets, marvellous inventions and these give benefit to body in many ways. Sometimes these earnings may bring dangers in life and harm the soul. These do not travel with soul to next birth at any cost and restrict to one birth only.

A.3. Value earnings: - These earnings are beneficial to up hold positive values in life mainly earned in invisible condition by feelings and perception from surrounding environments and elders, from religious places. These help the soul in building good resolves or good Sanskara. Resolves travel after death with the soul.

A.4. Righteous and unrighteous earnings: - Such earnings are brought up by human individual during performance of his actions. Actions give benefits to the self, own body, other persons and other creatures of the universe get positive reactions in return called virtues. In another hand actions performed by human individual which give pain to the self, own body, other persons and other creatures of the universes in return get sins. Earning of virtues are righteous and give happiness in life while earnings of sins are unrighteous earnings that bring, sorrows, pain, diseases and many harmful effects even at present birth and birth after birth.

A.5. Spiritual earnings: - These earnings are invisible but most powerful which include earnings brought up by spiritual knowledge about self or knowledge about soul, Godly knowledge, and meditation and Rajyog meditation, acceptance of God’s principles and acceptance of universal truth. These earnings give benefit to both soul and body, nature and others. These travel after death with human soul. These help in maintaining our undivided relationship with beloved Supreme Father.

B. Management of human earnings as per self duty or swadharma:-

The management of earnings is a broader sense of human choice that we knowingly or unknowingly, emotionally or marginally manage frequently. Life can never sustain without proper management system of earning with respect to duty. The purpose of life is determined from the duty performed by an individual. Let us outline few of such activities here.

B.1. Management of earnings for purity of mind: - The main duty lies in mental vibration and its purification. This is well done on expenditure of spiritual earnings frequently which stabilizes the mind and purifies mind time to time and saves mental thoughts from negative influences of environment and other persons.

B.2. Management of earnings as duty to physical body: - We are conscious energies. We behave and produce attitudes as we manage our bodies. Food taken inside body affects the mental status of soul due to fine vibrations. The material earnings brought in righteous manner like money should be expended as duty of purity to the physical body for, pure and toxic free food, clothes, maintenance of hygienic condition, for good health and for comfort.

B.3. Management of earnings as duty to socio-cultural protection: - Both spiritual and material earnings should be well managed in balanced manner for protection of culture and society from diminishing values as we always stay in society and culture. This is a part of social life.

B.4. Management of earnings as duty to professionalism: - Management of earnings leads to further earnings in cyclic manner. First we expand our earnings to decorate professional life and then we get ready to earn in exchange of it. Performing actions in professional field should be in mode of attachment free, selfless and stress free.

B.5. Management of earnings for duty of self awareness: - Self awareness restricts to not to commit sinful actions during life’s journey and to be more aware for duty of righteousness in both mental and physical actions. Spiritual earnings and material earnings should be well managed for self awareness through which excellence can be obtained in mental status.

B.6. Management of earnings as duty of empathy: - The ability to feel other properly is a big task more over the art is gained through the investment of spiritual earnings in mind. However, material earnings can also be spent as per necessity as part of duty of empathy for benefit of others with great interest.

B.7. Management of earnings as duty of Divine’s command: - Beloved Supreme Father gives command for true income and true action. All types of earnings should be in surrender of Divine. We should realize that by his grace we have got bodies to perform actions and we have got chance to exist in this world. First we should surrender our minds before him not to commit mistakes in actions and management of earnings.
C. Purpose of life in Vision of Soul:-

Life forms while soul enters inside body from the first day of his entrance. The struggle inside mother’s womb teaches many more things to the human soul. In this case earnings are brought up to him by mother only. The experiences gained by soul teach for fixing visions after birth. At that time the action plans are originated for real earnings in material world. There are several aspects in these visions to unite and understanding reaches for maximum benefit. The earnings and management of earnings should be for the purpose of spiritual growth which is well realized in certain period of life. However wise men feel the importance from early days. Human soul to satisfy his superiority in this universe tries a lot to understand the purpose but in certain case does not able to do so. Due to this reason human being wanders in a stream of other where other persons too do not realize about the vision. We shall discuss few of the fixed visions of human soul in this regard.

C.1. Purpose of reorganization of unique identity: - The purpose of unique identity should be realized as soul is conscious energy. There are several eternal qualities hidden inside this but needs to be activated. In such case no other person or entity can help to recognize because it is not possible from outer sources to do. The soul can be well recognized by the self only on self trying. Gradual practice can give the identity of uniqueness. Every soul is unique in his nature and identity.

C.2. Purpose of reorganization of self luminosity: - Soul is a point of self luminous light and conscious in nature. This can be identified by the self practice of meditation only. If the self luminosity is recognized then it becomes easier to hold Godly knowledge and other forms of knowledge. Consciousness keeps the power of self glowing. So it becomes the part of soul’s self confidence. Luminous nature signifies that all souls are definite children of beloved supreme soul and all souls are equal in size and in original nature.

C.3. Purpose of recognition of self development: - Soul develops in his self effort by acquiring new resolves and refining the old resolves at his level of best. Resolves play major role in self development because these remain in mind and thoughts very tightly as memory’s marks. So soul should fix the vision of self development with new and positive resolves and leaving out negative tendencies.

C.4. Purpose of recognition of duty towards body and other matters: - Soul plays the role by the help of a body. Body is biological machine for him. All actions are performed by body only. So earnings should be of pure qualities to nourish the body. Maintenance of purity of mind depends on the purity of the body. So pure food, shelter pure knowledge and pure vision to other matters and resources should be kept ahead as important task because all resources of the universe are utilized for human beings only. Matters influence the human life by attracting towards them frequently. Soul on the basis of knowledge recognizes the nature of matters well.

C.5. Purpose of recognition of original values and Divine: - Soul inherits many original values and qualities from the beloved Supreme Father but forgets due to impact of illusion of matters of the universe. Knowingly or unknowingly all souls search for peace, bliss and happiness but divert their ways and deface towards Divine. So they do not get these easily. However self is self realized and recognized. So this task is done by the soul only. Once soul recognizes original values within and holds positive values more, proceeds to know about Divine, surrenders his all actions including mind before Divine and through the power of Rajyog meditation enjoys the Divine gifted virtues time to time with great interest. Thus soul receives true inheritance from father. Supreme soul is the ocean of all Divine qualities and we receive the Divine nectar by uniting with him in pure mind by meditation only which helps us to acquire many virtuous earnings. While a soul unites with Divine, the nature does not interfere the status of body rather helps for spiritual growth and development.

V. Discussion

It is essential to understand about purpose of life because we are not the material bodies. Our true identity is that we all are human souls and we are conscious energy. Very often we wander here and there and do not get particular destination as we do not able to get exactly what our purpose of life is. Simply moving, earning, eating, clothing, constructing houses are not our purposes although due to impact of illusion many of us think them as real purposes and run behind material gratification. Being consciousness a human soul keeps responsibility for the self and for Divine’s duty which can be well managed with proper learning and perception of God’s principles. Earnings are the necessity of life’s journey and management of earnings plays vital role in maintenance of spiritual, cultural, social and other aspects of duties. Performance based on positive values brings true direction of earnings. Earnings may be of various types. Some of them may be visible and some of them may be invisible. Many of the experiences gained by the human soul during his actions on repetition form habits and later habits form resolves. These travel with human soul after death to next birth. So it is important to manage earnings for better actions and actions for better earnings and vice versa. Earnings can never be separated from human life and management of earnings should be of purely duty oriented. There are several parts of life to play in this universe.

VI. Conclusion

This study brings us closer towards our duties and earnings. Proper knowledge of earnings and knowledge about purpose of life coordinate our daily activities with the memory of Divine. Actions performed in such a
state do not tend towards sins. The reward we get in return of labour of actions may be of various types like material things or invisible earnings. People work at workplace with a purpose of material earnings and frequently the workforce is managed by authorities. Such study gives benefit to persons of every sector like farmers, workers, employees, employers, managers and administrators to properly understand their respective duties, management of cash at work, management of individual and mass earnings for social benefit with equality and maintenance of harmony and integrity among all becomes possible. It becomes easier to forecast, plan, lead, control, co-ordinate, co-operate and achieve personal and organizational excellence. After having this study, let us define management as a process of empathically dealing people with self awareness, selflessness and righteous duty to control the workforce for excellent performance. Let us define earning as the gain of any material or nonmaterial or metaphysical thing either in visible or invisible mode as reward of return in exchange of action or labour, service and duty. Let us define management of earnings as a process of proper dealing of reward of action obtained in any form for controlling the self and self awareness as well as controlling and dealing others in surrounding environment and their resources. That is why beloved Supreme Father says that to gain the secret treasure and true inheritance for proper management we should give our full attention towards Godly teachings.

References